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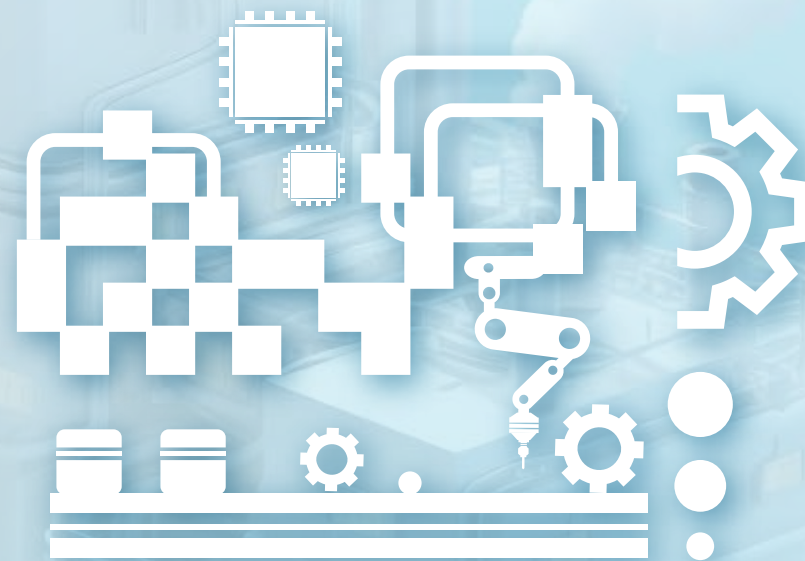
VIET NAM
INDUSTRIAL
REAL ESTATE
ASSOCIATION

ORGANIZED BY

IEC CONSULTING



VIETNAM INDUSTRIAL PARK SUMMIT 2026



EVENT BROCHURE



PULLMAN HOTEL HAI PHONG



10|07|2026

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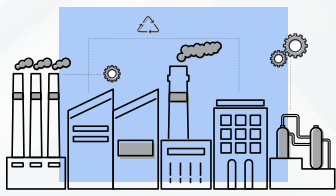
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GENERAL CONTEXT

In 2025, Vietnam's industrial real estate sector enters a phase of quality-driven growth, with demand continuing to rise and a clear shift in focus.

536 INDUSTRIAL PARKS

Nationwide, covering
~162,981 hectares,
with 436 parks in
operation.



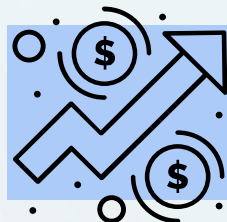
38.42 BIL USD



Total registered FDI in
2025, 56.7% allocated to
manufacturing and
processing.

≈ 1 BIL USD

Total value of industrial
real estate M&A
transactions in 2025.



> 713,000 JOBS



Generated by industrial
parks and industrial
clusters nationwide..

The reorganization of provincial-level administrative units aim to streamline governance, expand local scale, and optimize resource allocation. This process requires a review and adjustment of industrial park planning, strengthening spatial connectivity, integrated infrastructure, and land-use efficiency.



At the same time, the 14th National Party Congress sets the development direction for a new phase, prioritizing high and sustainable growth with a focus on:

Modern, high-tech industry and logistics

Higher-quality FDI attraction

ESG standards and efficient resource use



OPPORTUNITIES

- FDI shifting toward green, high-standard industrial parks
- Demand for factories and logistics facilities
- Potential for large-scale industrial parks with integrated infrastructure



CHALLENGES

- Intensifying regional competition
- Global economic volatility
- Increasingly stringent ESG and environmental requirements

In this new landscape, opportunities are no longer for the many, but for industrial parks that are well-prepared and guided by a long-term vision.

EVENT OVERVIEW

Vietnam Industrial Park Summit 2026 will officially return on **10th July, in Pullman Hai Phong Grand Hotel**, with the main topic **“Developing Vietnam industrial parks in alignment with national goals of industrial growth.”** The Summit is held under the professional guidance of the Central Policy and Strategy Commission, co-organized by Vietnam Industrial Real Estate Association (VIREA) and IEC Consulting.

Serving as a strategic public–private dialogue platform, the event focuses on solutions to promote industrial park development through integrated infrastructure, higher-quality FDI attraction, and enhanced contributions to national industrial growth, while aligning with sustainable development goals and Vietnam’s Net Zero 2050 commitment.

Besides, the Exhibition on industrial park development showcases emerging solutions and models, ranging from smart infrastructure, automation, and AI to green and circular solutions, supporting the development of a modern, resilient industrial park ecosystem amid global supply chain restructuring.

* OUTSTANDING NUMBERS

600+

DELEGATES

15+

SPEAKERS

20+

EXPO BOOTHS

20+

MEDIA PARTNERS



EVENT SCHEDULE

10 | 07 | 2026

PULLMAN HOTEL HAI PHONG

🕒 07:30 - 11:15

OPENING CEREMONY & PLENARY SESSION

DEVELOPING VIETNAM
INDUSTRIAL PARKS IN
ALIGNMENT WITH
NATIONAL GOALS OF
INDUSTRIAL GROWTH

🕒 13:30 - 17:15

CONFERENCE SESSIONS 1

INDUSTRIAL PARK
PLANNING INTEGRATED
WITH SUSTAINABLE
INFRASTRUCTURE
DEVELOPMENT

CONFERENCE SESSIONS 2

SHAPING
NEW-GENERATION
INDUSTRIAL PARKS:
OPERATING
OPTIMIZATION AND
SMART GOVERNANCE

CONFERENCE SESSIONS 3

FDI PROMOTION AND
CAPITAL MOBILIZING
FOR INDUSTRIAL PARK
GROWTH

07:30 - 17:15

EXHIBITION

INDUSTRIAL PARK DEVELOPMENT

ATTENDEE PROFILE

BY INDUSTRY

25% GOVERNMENT

- Ministries, central agencies, and provincial departments: Construction, Finance, Science & Technology, Industry & Trade, etc.
- Provincial and municipal Party Committees and People's Committees.

65% ENTERPRISE

- Industrial park and industrial real estate infrastructure developers
- Manufacturing and processing enterprises; export processing zones; high-tech industries
- Suppliers of construction materials, equipment, energy solutions, and utilities
- Design, engineering, and construction consultants
- Financial institutions and banking organizations

25% OTHERS

- International organizations, NGOs, and embassies
- Management boards of economic zones and industrial/industrial clusters
- Research institutes and universities

BY LEVEL

50% C-LEVEL

- Leaders of ministries, central agencies, and provincial authorities
- Chairpersons, CEOs, and senior executives of domestic and international enterprises
- Heads of industrial park management boards, research institutes, and universities.

40% M-LEVEL

- Department heads in infrastructure, planning, project development, R&D, business development, and engineering
- Mid-level managers from construction, materials, equipment, and utilities companies

10% E-LEVEL

- Experts, architects, engineers, and professional consultants

CONFERENCE HIGHLIGHTS

PLENARY SESSION:

Developing Vietnam industrial parks in alignment with national goals of industrial growth.



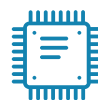
INDUSTRIAL PARK PLANNING AFTER ADMINISTRATIVE RESTRUCTURING:

Challenges of synchronization and local resource deployment



TRENDS AND EXPECTATIONS OF FOREIGN INVESTORS,

setting new requirements for Vietnam's industrial parks.



DEVELOPMENT OF INTEGRATED INDUSTRY-URBAN-SERVICE

ECOSYSTEMS AS a foundation for sustainable FDI attraction.



DIGITAL TRANSFORMATION AND SMART GOVERNANCE

as key enablers to enhance operational efficiency and competitiveness of industrial parks.



PROMOTION OF INDUSTRIAL

SYMBIOSIS MODELS to support Net Zero goals and sustainable growth.



CONFERENCE SESSION 1:

Industrial park planning integrated with sustainable infrastructure development



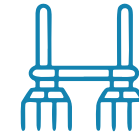
Industrial park planning:
Practical barriers and
recommendations from locals



Shaping trends in industrial
park planning with sustainable
infrastructure in the new era



Applying the circular economy
model in eco-industrial parks



Optimizing the industrial park
lifecycle through sustainable
planning and construction



Integrated Logistics - Connecting
industrial parks to global supply
chains



ICT infrastructure: The foundation
of production network connectivity
and digital manufacturing



Sustainable materials solutions
and energy self-sufficiency for
green factories

CONFERENCE SESSION 2:

Shaping new-generation industrial parks:

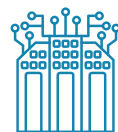
Operating optimization and smart governance



Developing industrial parks in line with international standards



Intelligent Operation Center:
Comprehensive digitalization of industrial park infrastructure management



Autonomous robots and Automated production lines:
A turning point for smart manufacturing



Cybersecurity and OT system protection for industrial production lines



Promoting renewable energy in industrial parks: Opportunities and solutions



Smart lighting solutions to enhance efficiency in industrial projects



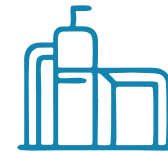
Technology applications in monitoring and preventing occupational safety risks

CONFERENCE SESSION 3:

FDI promotion and capital mobilizing for industrial park growth



The global FDI landscape and Vietnam's position: Investment trends and priority segments



Industrial parks in growth poles: Strategic vision and development opportunities



Built-to-Suit factories: A breakthrough driver for Vietnam industrial real estate



High-tech industrial cluster development: A new frontier for Vietnam's industry



Meeting ESG and Zero-Carbon standards: Cost Optimization and enhanced competitive advantage



Green credits and financial solutions for new-generation FDI projects



Global Minimum Tax and alternative investment incentives for enterprises

EXPO SPACE

The Exhibition on industrial park development brings together leading companies, brands, and solutions addressing key challenges in planning, construction, operations, green transition, and digital transformation of modern industrial parks.



PLANNING – DESIGN – INFRASTRUCTURE DEVELOPMENT

Development strategy, master planning, and investment promotion
Investment procedures, project documentation
Architectural design, technical and social infrastructure planning
Construction and EPC services aligned with standards



CONSTRUCTION MATERIALS & EQUIPMENT

Green, low-carbon, and composite materials
Steel structures and pre-engineered steel buildings
Energy-efficient lighting systems and HVAC
IoT-enabled integrated asset and equipment management systems



SMART TECHNOLOGIES & SOLUTIONS

Infrastructure and operations management software
Big Data and AI applications for analytics, monitoring, and decision-making
Sensors, cameras, robotics, and drone-based infrastructure monitoring
Automated environmental monitoring systems
Renewable and clean energy solutions



SOLUTION – MODEL – PARTNER NETWORKING

Solution and technology providers
Industrial park infrastructure developers
Manufacturing and processing enterprises
Domestic and international authorities and organizations

SPONSORS' BENEFITS

REACH THE RIGHT TARGET AUDIENCE

Direct engagement with government leaders, industrial park developers, and domestic and international manufacturing enterprises.

SHOWCASE PRODUCTS AND SOLUTIONS

Opportunities to display and demonstrate products, technologies, and solutions at the exhibition area.

ENHANCE BRAND VISIBILITY

Brand exposure through integrated media coverage, presentations, publications, and on-site branding opportunities.

NETWORKING AND PARTNERSHIP EXPANSION

Facilitate collaboration and networking opportunities with potential partners and clients.

Advertising and media activities are designed in a flexible and diversified manner to meet the communication and showcasing needs of sponsor enterprises, delivering tangible value and practical benefits.



SPONSORSHIP PACKAGES

Partner with the Vietnam Industrial Park Summit 2026 to reinforce your role and position within the industrial park ecosystem.

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SILVER

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VIETNAM INDUSTRIAL PARK SUMMIT 2026

For further information and registration for Exhibition Booths and Advertising & Media Opportunities,
please contact: