

CO-ORGANIZATION:



VIET NAM
INDUSTRIAL
REAL ESTATE
ASSOCIATION

IEG CONSULTING



VIETNAM INDUSTRIAL PARK DEVELOPMENT 2025

EVENT BROCHURE



29/05/2025



GRAND PLAZA HANOI HOTEL

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GENERAL CONTEXT AND TREND

According to the Ministry of Construction, the demand for Industrial real estate in the market is currently on the rise, with consumption increasing steadily quarter by quarter and is expected to see a significant surge in 2025 and the near future.

61/63 PROVINCES

After nearly 35 years of formation and development, the system of industrial parks in Vietnam has covered 61 out of 63 provinces and cities

210.930 HA

According to the national land-use planning targets approved by the National Assembly in 2021, the area of land designated for the development of industrial parks is expected to reach approximately 210,93 thousand hectares by 2030, with 152.84 thousand hectares of industrial park land to be developed by 2025.

431 INDUSTRIAL PARKS

A total of 431 industrial parks, export processing zones have been established, covering an area of approximately 132.3 thousand hectares, with an industrial land reserve of around 89.9 thousand hectares. Of these, 301 industrial parks are operational and have attracted significant investment from both domestic and foreign enterprises.

600.000 USD/HA

Estimation of the average investment cost for one hectare of industrial park land is around 600,000 USD per hectare. The capital required for infrastructure development of industrial parks, as planned until 2030, is approximately 72 billion USD, with ongoing and upcoming construction projects.

EVENT OVERVIEW

Vietnam Industrial Park Development 2025 - Comprehensive Strategy and Sustainable Investment will be chaired by Institute of Building Science and Technology, Ministry of Construction, and co-organized by IEC Consulting. The event will take place in May 2025, featuring **one Plenary Session** and **two Conference Sessions**.

The forum will bring together over 600 delegates, including leaders from central and local government agencies, management boards of economic zones, industrial parks, industrial clusters, export processing zones, and high-tech zones, as well as investors in industrial park infrastructure, experts, and domestic and international businesses, entrepreneurs related to the industrial real estate sector. This will be an opportunity for networking and value exchange between the public and private sectors in general, and businesses in particular, to lay the foundation for attracting financial investments and building a solid foundation for the sustainable development of industrial parks, in line with the country's commitment to achieving net-zero emissions by 2050 in alignment with global goals.

During the sessions, **the Industrial Park Development Exhibition** is expected to present the most optimal and comprehensive solutions to address current challenges, which showcase advanced technological innovations such as sensors and IoT devices, automation systems, Big Data, and AI, transforming production and supply chain models. The exhibition will ensure a balance between environmental protection and economic development, promoting the growth of green, smart, and sustainable industrial parks in Vietnam.

OUTSTANDING NUMBERS

01



PLENARY SESSION

02



CONFERENCE SESSIONS.

600+



ATTENDEE

15+



SPEAKERS, EXPERTS

15+



SPONSORS

20+



COMMUNICATION & PR PARTNERS

ATTENDEE PROFILE

BY INDUSTRY

25% GOVERNMENT

- Ministries, Departments, and Agencies: Construction, Finance, Agriculture and Environment, Science and Technology, Industry and Trade...
- Provincial and Municipal Party Committees, People's Committees of provinces and cities.
-

65% ENTERPRISE

- Development and investment in industrial real estate, infrastructure development by investors
- Manufacturing, processing industry, industrial zones, export processing zones, high-tech zones
- Supply of construction materials, energy-efficient construction equipment, lighting solutions, utilities
- Architecture design consultancy, construction execution
- Banking and finance: Fund management, investment funds, commercial banks, investment banks...

10% OTHERS

- International organizations, non-governmental organizations (NGOs), embassies, local organizations
- Management boards of economic zones, industrial zones, industrial clusters
- Research institutes, universities, industrial development centers...

BY LEVEL

50% C-LEVEL

- Representatives of leaders from Ministries, Departments, Agencies, and Central and Local Authorities
- Representatives of leaders from People's Committees of provinces and cities
- Chairman of the Board of Directors, CEO, Directors, and Representatives of the leadership teams of domestic and international companies and organizations related to industrial real estate, manufacturing, and processing industries
- Directors, Deputy Directors of Centers, Institute Directors, Deputy Directors of Research Institutes, Universities, Management Boards of industrial zones and clusters...

40% M-LEVEL

- Head of the Department of Technical Infrastructure, Urban Development, Architecture Planning, Science and Technology... from Ministries, Departments, and Local Authorities
- Head of the Department of Project Development, Business Management, R&D, and Procurement at construction investment units
- Head of the Department of Market, Planning, and Technical from equipment, building materials, and utilities companies

10% E-LEVEL

- Technical Specialist
- Architect, Engineer
- Consulting Expert
- ...

CONFERENCE HIGHLIGHT

COMPREHENSIVE STRATEGY AND SUSTAINABLE INVESTMENT FOR INDUSTRIAL PARK DEVELOPMENT

The forum focuses on key areas such as promoting industrial park models, sustainability trends, and international experiences in overcoming policy challenges, along with breakthrough solutions for businesses and localities.

PLENARY SESSION "COMPREHENSIVE STRATEGY AND SUSTAINABLE INVESTMENT FOR INDUSTRIAL PARK DEVELOPMENT"

PROMOTING THE TRANSFORMATION OF ECO-INDUSTRIAL PARKS BY LEVERAGING INFORMATION ON TECHNOLOGY AND TECHNIQUES.

Sustainability within industrial parks through the use of advanced manufacturing technologies, measures to reduce emissions, and waste treatment before discharging into the environment.

SYMBIOSIS BETWEEN ENTERPRISES AND INDUSTRIAL PARKS TO OPTIMIZE THE USE OF MATERIALS AND RESOURCES.

The symbiotic relationship with other businesses to ensure a closed-loop, circular economy, utilizing each other's raw materials and minimizing waste products during the production process to protect the environment.

ENHANCING THE EFFECTIVENESS OF INVESTMENT PROMOTION POLICIES FOR ECO-INDUSTRIAL PARKS.

Mobilizing large-scale capital for investment in industrial parks in the coming years requires fundamental changes in unlocking the flow of capital and creating favorable conditions for investors to access production factors.

INVESTING IN THE DEVELOPMENT OF INDUSTRIAL PARK INFRASTRUCTURE IN LINE WITH THE SOCIO-ECONOMIC DEVELOPMENT PLAN.

Building industrial parks to prepare a clean land fund is one of the key conditions for attracting investment. A modern, well-developed infrastructure system will drive economic growth, enhance productivity, and contribute to solving social issues.

CONFERENCE SESSION 1

SMART INDUSTRIAL PARK PLANNING: LANDSCAPE AND SUSTAINABLE STRATEGIES

Comprehensive Planning for the Development of Vietnam's Industrial Sector with a Vision Toward 2030.

Strategy in building factories and expanding industrial zones, ensuring legal framework compliance

Applying artificial intelligence solutions, a breakthrough transformation of existing industrial parks

Model of exemplary industrial park, the role of optimizing the synchronous management system using ERP, data management

Strategy to enhance capacity and attract investment from smart infrastructure development

Benefits of camera sensor systems enhance monitoring efficiency and smart development in eco-industrial parks

CONFERENCE SESSION 2

STRENGTHENING THE INDUSTRIAL SYMBIOSIS NETWORK TO PROMOTE A CIRCULAR ECONOMY

The industrial symbiosis model aims to implement eco-industrial parks in alignment with global trends

Designing and building industrial parks according to standards and regulations to serve the goal of transforming existing industrial parks into eco-industrial parks

Solutions for wastewater treatment and solid waste collection systems in eco-industrial parks

Clean production methods and green, circular life-cycle technology

Reduce energy consumption thanks to green roofs, a model of recycling from sustainable and modern building materials

Integrated Thermal Insulation and Preservation Solutions in Eco-Industrial Parks Using Sandwich Panels

SPONSOR PACKAGE & CONTACT

BECOME A LEADING ENTITY IN PROVIDING PRODUCTS, TECHNOLOGY, AND INVESTMENT FOR THE DEVELOPMENT OF SMART – ECO-FRIENDLY – SUSTAINABLE INDUSTRIAL PARKS!

SPONSOR
DIAMOND

SPONSOR
GOLD

SPONSOR
SILVER

SPONSOR
BRONZE

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EXPO HIGHLIGHT

With the participation of leading technology companies, the commitment to introducing the most advanced solutions to help businesses improve efficiency and address ongoing issues in management, operations, and production within industrial parks. Opportunities to access exemplary models in energy saving, strategies for optimizing digital transformation, electronic integration, data system connectivity, and the development of smart – eco-friendly – sustainable industrial parks.

STRATEGIC CONSULTING, INVESTMENT & TRADING

- Promoting industrial real estate, warehouses and factories for lease and to purchase
- FDI investment promotion unit, supporting manufacturing enterprises to enter the Vietnamese market
- Connecting investors, Industrial Park Management Boards, localities
- Consulting on legal services, procedures for leasing land, factories in industrial parks, investment procedures
- Consulting on market research, planning industrial park development strategies, preparing project planning documents





INFRASTRUCTURE PLANNING, DESIGN SERVICES:

- Consulting on market research and planning industrial park development strategies
- Architectural design, interior and exterior of works, construction of synchronous infrastructure in a modern direction, public infrastructure, infrastructure technical: traffic, power grid, ...
- Design appraisal, total estimate, management of digital drawings
- Construction according to smart, sustainable standards, complying with safety and environmental regulations
- Research and propose solutions for designing smart industrial parks, meeting green criteria, towards Net zero

SMART TECHNOLOGY

- 3D Concrete Printing Technology
- Software solutions for infrastructure, mobile, and wireless services
- Integration for Information and Communication Technology (ICT)
- Security testing and interoperability
- Software applications for solar energy, wind energy, and offshore wind energy
- Business process automation
- Sensor technology, drones, manufacturing robots, cameras... for monitoring, collecting, and storing data for operation centers
- Big data and AI applications for data analysis and processing
- Automatic environmental monitoring systems that collect wastewater parameters, air quality, and automatically gather electric and water meter readings
- Industrial park infrastructure management software, AI-based infrastructure monitoring in industrial parks
- Digital transformation platforms for businesses in industrial parks
- Connecting digital technology specialists with industrial park infrastructure investors to research and create digital maps for industrial parks, supporting investment promotion efforts

CONSTRUCTION MATERIALS AND EQUIPMENT

LIGHTWEIGHT, CARBON-NEGATIVE, ENVIRONMENTALLY FRIENDLY MATERIALS SUCH AS:

- Non-burnt bricks
- Natural stone
- Green concrete, oil palm concrete
- Recycled steel, pre-engineered steel
- Bio-composite cement
- Panels, or other composite materials...

EQUIPMENT:

- Heating, ventilation, air conditioning (HVAC) and cooling systems
- Lighting control systems
- Internet of Things (IoT)-connected lighting systems
- Global Harmonized System (GHS) for standardizing chemical regulations...

